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Sponsor Loop Help Sheet

Sponsor loops can be provided in a number of different ways. Most people will provide one of the four following ways:

1. Still images: Provide those files so that we can then create a rotating loop of your stills on our video switcher. We are looking for .JPEG at standard HD resolution. 1920 x 1080 is the best. If you provide images with low resolution, it may look soft or fuzzy.

2. Video files: We can also take videos and mix them in our switcher the same way as the still images. Another option is for you to create a single video file putting all your clips together and sending us the overall file. In either case, we are looking for a .MP4 again at 1920 x 1080.

3. PowerPoint: Another way to create a sponsor loop is by using PowerPoint. This is a tool that many people are familiar with. Use a 16x9 format for creating your loop. Provide a laptop with the slideshow that has an HDMI output jack. Another option using PowerPoint is do a "save as" to .JPEGs, then provide us the stills as in #1 above.

4. DVD: You can give us a DVD, but you must make sure it a DVD authored to play in a DVD player and *NOT* a data DVD used as a transport disk of files. If you have any questions, insert your disk into a DVD player and make sure it works. If it is a data DVD you would see files when you insert your disk into a laptop. These days we see less and less DVD's, so even though this is an option, it is the least desirable option at this point.

Note: Please provide us a list of all sponsor slides so we can check and make sure none are missed. We do not want any unhappy sponsors.

Note: Try not to use white as your background color. White is harder to read off, shows the most inperfections, and uses the most power. All good reasons not to use.

Note: Use large text when possible. Our screens have a great image, but bigger is always better for your guests to read from all distances.

Send Us Your Files online

- Send to our hightail dropbox
- https://www.hightail.com/u/jumbotron
- Send up to 2 GB
- It is very user friendly
- Send at least a week ahead of your event
- We like to test ahead of show
- Send a list also so we do not miss any
- Email us letting us know you have sent

Provide Stragglers on Site

- Provide a USB stick with late files
- Make sure it is compatible with PC
- Also bring back up of files sent online, just in case?

Audio In Your Files

- Please make us aware if you have audio
- We can provide a PA System
- Or have your audio team provide an XLR cable drop at our screen
- We do not want two sources of audio at the same show.

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